

UGC Sponsored One-Day National Webinar on
“Impact of Lockdown on Career Opportunities of the
Management & Engineering Students”

(In collaboration with Krishna University, Machilipatnam)

28th May, 2020

Organized by: PG Department of Commerce & Business Administration



UGC Sponsored One Day National Webinar on
“IMPACT OF LOCKDOWN ON THE CAREER OPPORTUNITIES
OF MANAGEMENT & ENGINEERING STUDENTS”

CAREER

28th May, 2020
03:00-05:00 PM



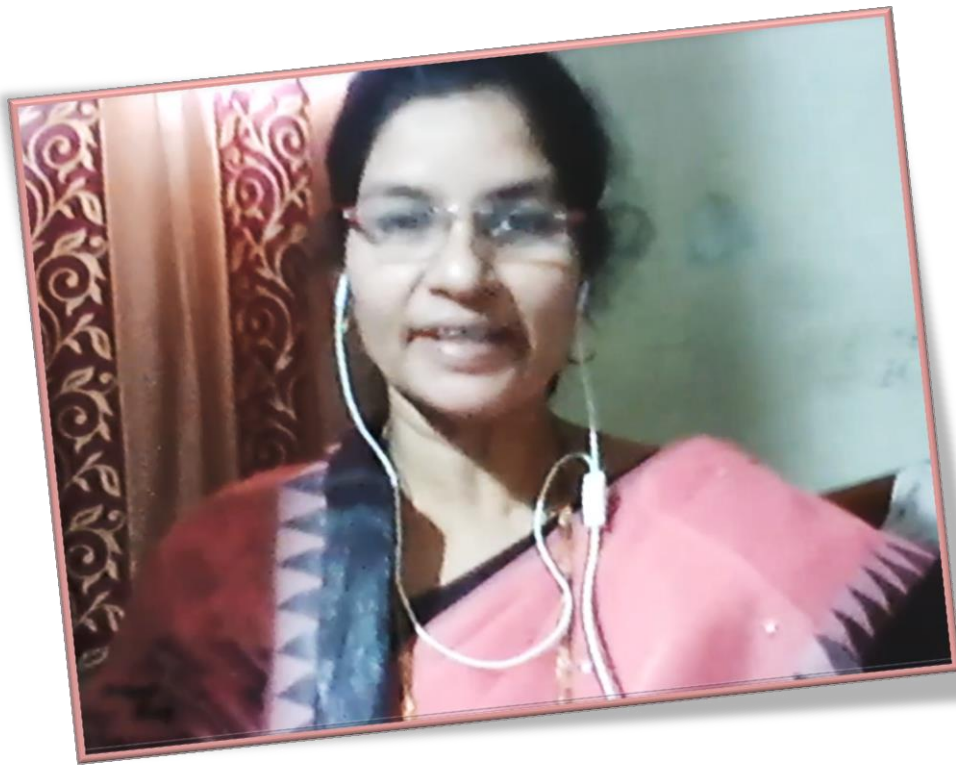
**Greetings to All
from KBN College**

SESSION WILL START @ 3 PM

Please Turn off your Video for better streaming



Welcome Address by Principal Dr. V. Narayana Rao



Theme of the Webinar by Dr. MD. Mazharunnissa, Director, KBN PG Centre



**Opening Remarks by Prof. K. Krishna Reddy, Registrar, Krishna University,
Machilipatnam**





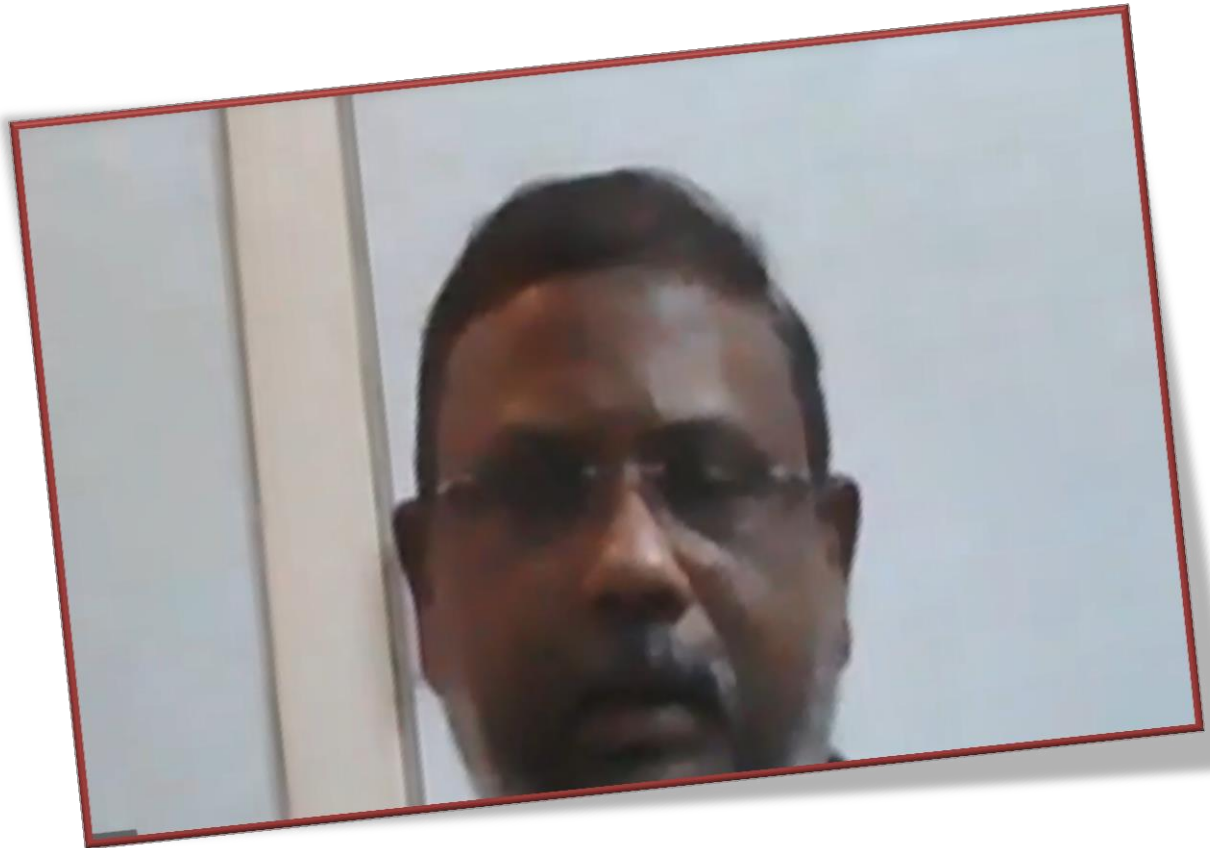
**Technical Session-I by Prof. V. Krishna Mohan, Registrar, Andhra University,
Visakhapatnam**



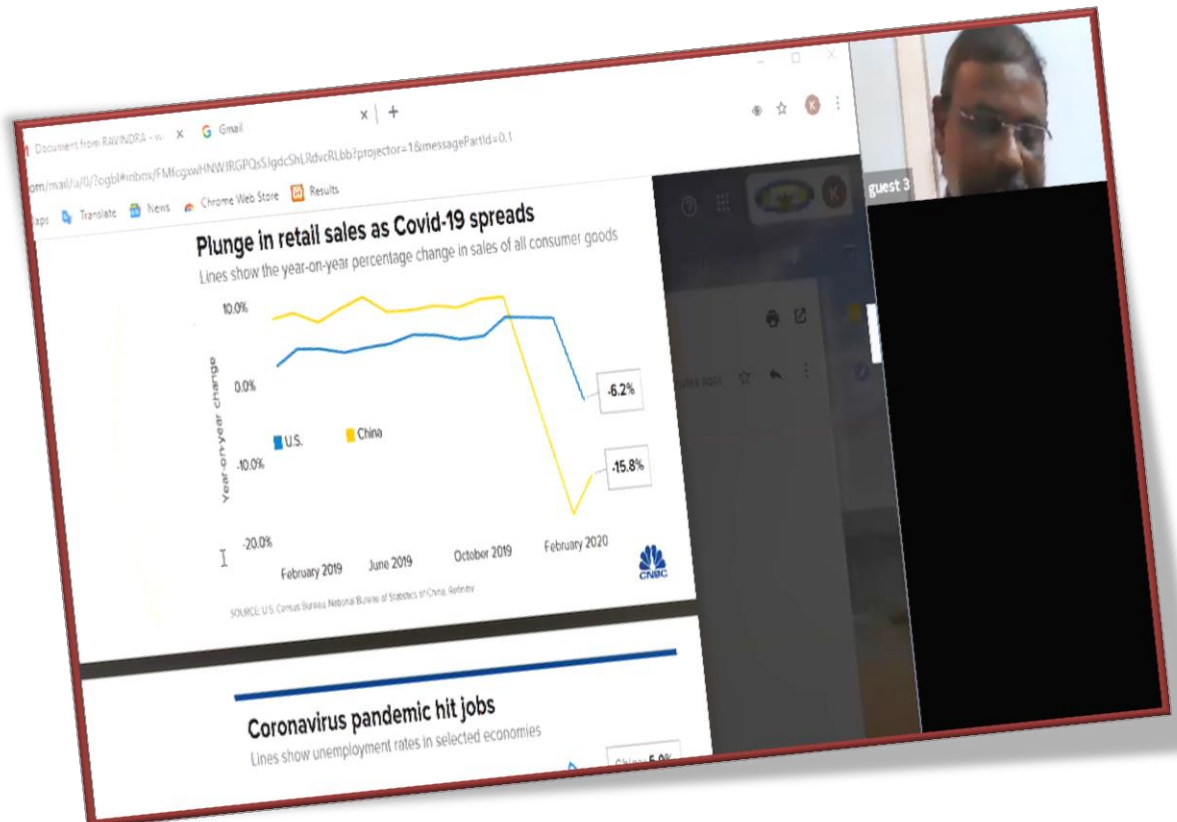


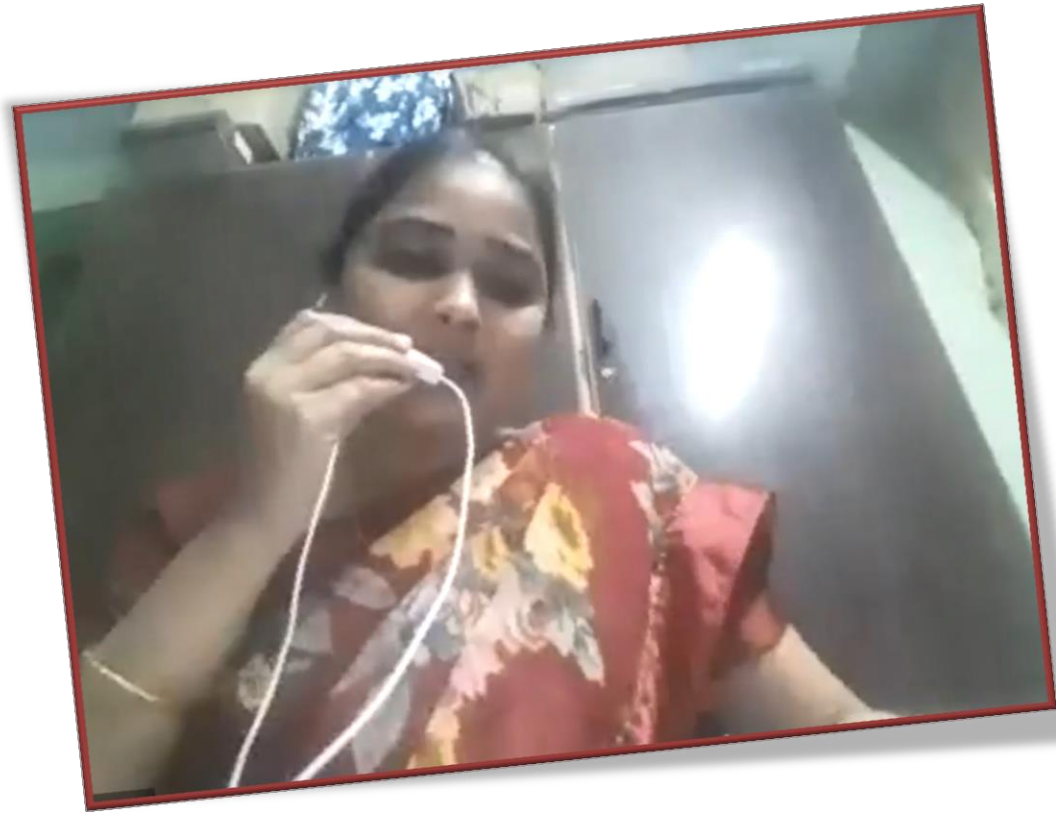
**Mr. Pasupuleti Haragopal, Senior Management Position, Cable Industry
Consultancy Assignment in Strategy, Visakhapatnam addressing the participants**





Talk by Prof. D. Surya Chandra Rao, Professor, Dept. of Business Administration,
Krishna University





Vote of thanks by Ms. D. L. Pratysuha, Asst. Prof. MBA

REPORT

No. of Participants: 216

Organised: 28.05.2020

Application support: ZOOM

K.B.N College Principal, Dr. Narayana Rao has initiated the webinar, welcoming all the participants and the resource persons. He introduced K.B.N college with its students' strength, NAAC rating and MBA Dept. of K.B.N College and highlighted the strengths of the department. The various innovative programmes organised to the web gathering

Dr. Mazharunnisa Begum, Director and HOD of MBA Department has introduced Prof. Krishna Reddy, Registrar of Krishna University has initiated the opening remarks of the webinar. He introduced the title of webinar, the progressive growth of computers and wished best wishes to the organising team and the resource persons.

TECHNICAL SESSION-I - Prof. V. Krishna Mohan, Registrar of Andhra University had addressed the web gathering regarding the post COVID 19 effects that there is fear existing in every mind regarding their career. There is a downfall of GDP of about 2% globally. High salaried jobs may be at risk. He told that the upcoming 9 months is critical for everyone. He advised the freshers to be ready to work in low profile. Skills has to be enhanced by all students like completing MOOCS courses, focus on developing multi- skills.

TECHNICAL SESSION-II - Mr. P. Hara Gopal, Senior Management Position Cable Industry Consultancy, Assignment in Strategy, Visakhapatnam had spoken that COVID 19 had brought permanent change in work culture. It has brought major change in manufacturing, finance sector, and employment opportunities. Manufacturing sector may work with limited number of workforce. There is a chance of outsourcing in the finance sector like putting up accounts, auditing, financial management. There may be an evolution of immediate jobs in the communication sector and the delivery of goods and services area.

TECHNICAL SESSION-III - Prof. D. Surya Chandra Rao, Department of Business Administration, Krishna University, Former Director, IIT Nuzvid had spoken that companies are looking for students with latest technologies adoption. Scope for career to students has in the area of CIVIL SERVICES, Central and State government vacant positions, free lancing, becoming entrepreneurs.

MBA BROCHURE

CHIEF PATRON

Sri Tunuguntla Srinivasu

Secretary & Correspondent, KBN College Committee

PATRON

Dr. V. Narayana Rao

Principal

CONVENOR

Dr. MD. Mazharunnisa

Director, EBN PG Centre

ADVISORY COMMITTEE

Dr. Lalitha Ramakrishnan Prof., Dept. of Mgmt. Studies, Pondicherry University

Dr. M. Sravani HOD, Dept. of Business Management, Krishna University

Sri E. Vara Prasad Vice-Principal

Dr. K. Naveen Kumar, Vice-Principal

Sri P.L. Ramesh, Director, Academics & Planning

Sri S. Venkatesh Director, PG Courses

Dr. P. Bharathi Devi Co-ordinator, IQAC

ORGANIZING COMMITTEE

Ms. D. L. Pratusha

Mr. A. Ravi Kiran

Mr. B. Prabhakar

Dr. A. Srinivasa Rao

Mr. S. Suresh

Ms. V. Sallaja

Mr. Y. Jagadish

Dr. B. Ratnavalli

Ms. Ch. Srisha

TECH SUPPORT

Mr. P. Ravindra

HOD, Dept. of Computers

Mr. P. Sambasiva Rao

Mr. A. Prabhakar Rao

For further details contact: Convenor : **DR. MD. MAZHARUNNISA**
Ph: 9493608646 / 7981418899



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"IMPACT OF LOCKDOWN ON THE CAREER OPPORTUNITIES
OF MANAGEMENT & ENGINEERING STUDENTS"

CAREER



28th May, 2020
03:00-05:00 PM

For Register: <http://tiny.cc/a36opz>

ORGANIZED BY

PG Department of Commerce & Business Administration
in collaboration with Krishna University, Machilipatnam

K.B.N. COLLEGE (AUTONOMOUS)

Sponsored by S.K.P.V.V. Hindu High Schools' Committee
Kothapeta, Vijayawada - 520001.

A College with Potential for Excellence (UGC-CPE)

All India 92nd Rank in NIRF by MHRD (2017)

About K.B.N:

Kakaraparti Bhavanarayana College is a vivacious outcome of a century old renowned charitable organization, S.K.P.V.V. Hindu High Schools Society with "Tejaswina Vadheethamasthu" as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led innumerable students towards the goal of an illustrious life.

The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It is certified with ISO 9001-2015 which has been given for Quality Management Standard and accorded with CPE in 2016 by UGC. It has been reaccredited with "A" Grade by NAAC in 2019.

About the Department:

The two year full time professional course in Management discipline, Master of Business Administration (MBA) was instituted during the academic year 2003 - 04. The course was approved by AICTE and affiliated to Acharya Nagarjuna University. Ever since the inception, the MBA department has made a significant mark in the field of Management education and in the first batch itself secured 1st and 8th University ranks. The MBA course of the college has emerged as the flagship program in a very limited period. With the establishment of Krishna University, Machilipatnam in 2008, the KBN College PG Centre has been affiliated to Krishna University from the Academic year 2009 - 10.

The students of MBA are provided with an appropriate combination of conceptual framework and practical insight in to managerial challenges and business opportunities for grooming entrepreneurial initiatives. The MBA course consists of AICTE recommended latest curriculum, industrial study visits and continuous internships to gain practical knowledge. The unique academic instruction of MBA includes Case method of study, B-Labs, Group Discussions, Role Play Sessions, Mini Projects and Surveys. In addition extension lectures are arranged by inviting eminent resource persons from both Academic and Industry. Every month one "Meet the CEO" program is being conducted where in the MBA students can directly interact with the successful CEOs. The AICTE recommended 'SWAYAM - MOOCs' are offered to all MBA students.

RESOURCE PERSONS



Prof. V. Krishna Mohan
Registrar,
Andhra University,
Visakhapatnam



Prof. D. Surya Chandra Rao
Prof. Dept. of Business Adm.,
Krishna University, MTM
Former Director, IIT Nuzvid



Mr. Pasupuleti Haragopal
Senior Mgmt. Position, Cable Industry,
Consultancy Assignments in Strategy
Visakhapatnam

Theme of the Webinar:

The corona virus pandemic has swept the globe is perhaps going to be recorded in the history as the most impactful and consequential event of this century. It has stretched the capacities of governance, public health infrastructure and social administration of affected nations to their limits. At the same time, the lockdown enforced to prevent the spread, has brought economies to the ground and jeopardized the job prospects of many. The Department has initiated this webinar with an objective to highlight the career opportunities of Management and Engineering students during and post lockdown period caused due to COVID-19 pandemic

Topics to be covered in the webinar:

= The scenario in the post covid-19 situation with respect to management operations.

= Impact of corona virus on the economy.

= Who will succeed in the new situation.

NOTE:

• No Registration Fee

• Digital Certification will be issued to the participants



ISO 9001:2015

NAAC 'A' GRADE CYCLE 3



K.B.N. COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, Vijayawada - 520001.

A College with Potential for Excellence (UGC - CPE)

All India 92nd Rank in NIRF by MHRD (2017)



UGC Sponsored One Day National Webinar on "IMPACT OF COVID - 19 LOCKDOWN ON THE CAREER OPPORTUNITIES OF ENGINEERING AND MANAGEMENT STUDENTS"

_Organized by

**PG Department of Commerce & Business Administration
In collaboration with Krishna University, Machilipatnam**

PROGRAMME SCHEDULE

(28th May, 2020 - 03:00 - 05:00 PM)

Time	Details	By
3:00 – 3:05 PM	INTRODUCTION	Dr. MAZHARUNNISA Director, K.B.N College PG Centre
3:05 – 3:10 PM	WELCOME ADDRESS	Dr. V. NARAYANA RAO Principal, K.B.N College
3:10 – 3:15 PM	OPENING REMARKS	Prof. K. KRISHNA REDDY Registrar, Krishna University
3:15 – 3:45 PM	TECHNICAL SESSION – I	Prof. V. KRISHNA MOHAN Registrar, Andhra University
3:50 - 4:20 PM	TECHNICAL SESSION – II	Mr. PASUPULETI HARAGOPAL Senior Management Position, Cable Industry Consultancy Assignment in Strategy, Visakhapatnam
4:25 – 4:55 PM	TECHNICAL SESSION – III	Prof. D. SURYA CHANDRA RAO Professor, Dept. of Business Administration, Krishna University Former Director, IIT Nuzvid
4:55 – 5:00 PM	QUESTION & ANSWERS	
5:00 PM	VOTE OF THANKS	

e-CERTIFICATE



ज्ञान - विज्ञानं विमुक्तये

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Certificate

This is to certify that Mr./Ms./Dr.....
of.....has
participated in a UGC Sponsored One Day National Webinar on **"IMPACT OF LOCKDOWN ON THE
CAREER OPPORTUNITIES OF MANAGEMENT & ENGINEERING STUDENTS"** organized by PG
Department of Commerce & Business Administration in collaboration with Krishna University,
Machilipatnam on 28th May, 2020.


Convenor


Principal

Information passed to Colleges through mail:

Dear Sir / Madam

Greetings from KBN College (Autonomous), Vijayawada, Andhra Pradesh.....

We are happy to inform you that the PG Department of Commerce and Business Administration is organizing UGC sponsored one day National Webinar on "**Impact of Lockdown on the Career Opportunities of Management and Engineering Students**"

Webinar for : Students and Faculty members of Management and Engineering streams

Date: 28.05.2020 **Time:** 3 PM to 5:00PM

Resource Persons:

- ✓ **Prof. V. Kishna Mohan**
Registrar, Andhra University
- ✓ **Prof. Surya Chandra Rao**
Former VC of IIT Nuzvid, Director, Online Courses,
Krishna University, Machilipatnam
- ✓ **Mr.Pasupulati Haragopal**
Senior Management Position,
Cable Industry, Consultancy Assignments in Strategy

Note:

1. No Registration Fee
2. Digital Certification will be issued to all the registered participants who attend the session and fill the feedback form

Registration Link:

<http://tiny.cc/a36opz>

Meeting ID and Password / Link will be sent to registered mail ids of participants

Register yourself & Forward this information to your colleagues and students

For further details contact

Convenor : Dr. Md. Mazhaunnisa

Associate Professor and Head, Department of Business Administration

Mobile: 9493608646 / 7981418899

With Regards

PG Department of Commerce and Management
K.B.N College (Autonomous)
Kothapet, Vijayawada
Andhra Pradesh